

# CED logo competition

**The CED has introduced** a competition for the students of the Polytechnic of Namibia to create a new logo for the Centre which aims to:

- ↗ create a new look and feel for the CED
- ↗ distinguish the CED in the market and create a memorable image and perception of the Centre
- ↗ enhance the quality of CED's marketing efforts

## **Vision of CED :**

To contribute to the growth of the economy and welfare of all Namibians through innovative and excellent service provision

(Read all about us on the Poly web-site : [www.polytechnic.edu.na](http://www.polytechnic.edu.na))

**Kindly submit your entry (ies)**, in hard and soft copy, and in JPEG or PNG or GIF format, together with the following:

- ↗ An explanation of the meaning of the logo
- ↗ A **Tagline (slogan)** and an explanation of what it means
- ↗ A Letterhead incorporating the logo, in Word 2007 format

## **Rules of the competition:**

- ↗ Closing date: 25 April 2011
- ↗ A Panel of Judges will select the final 5 entries
- ↗ The creators of the five final entries will be required to make a presentation to the Panel of Judges who will make the final decision
- ↗ The competition is open to all Namibian **Polytechnic students** who may enter individually or in a team of two, which can be students. Copyright will be vested in the CED.
- ↗ Up to 5 submissions can be made by an Individual or Team.
- ↗ The winner (s) will be announced 27 May 2011

## **Why do you have to do this?**

- ↗ To get your creative juices flowing
- ↗ To stand the chance of winning cash prize of N\$5000! If there are any outstanding monies on your student account, the prize money will be used to cover that amount. Should your outstanding monies amount to less than N\$ 5 000, the surplus will be paid to you in cash.
- ↗ Your talent will be exposed to the rest of Namibia

## **Who do you have to contact?**

- Francois Brand at [fbrand@polytechnic.edu.na](mailto:fbrand@polytechnic.edu.na)
- Margaret Bennett at [mbennett@polytechnic.edu.na](mailto:mbennett@polytechnic.edu.na)