



## CENTRE FOR ENTREPRENEURIAL DEVELOPMENT (CED)

**B360**  
education  
partnerships

# WORKSHOP INVITATION

### “Innovation Management: Converting Ideas into Sustainable Sources of Revenue”

**Cost:** N\$ 300 per person  
**Date:** Wednesday, 06 April 2011, 09h00 - 16h30  
**Venue:** Strauss Holiday Flats Bed & Breakfast  
Hidipo Hamutenya Street No.10  
Swakopmund

**Speaker:** Mr. Hans-Jürg Schär (Former CEO and President of Swatch) and visiting B360  
Guest Lecturer at the Polytechnic of Namibia

**Mr. Hans-Jürg Schär** is a Swiss Chartered Accountant who has held the following positions:

- Member of Boards of various companies in Switzerland
- Member of the Board and CEO: Metalor Technologies International LTD
- Managing Director Sales/Marketing SMART LTD, Germany
- **The SWATCH Group LTD, Switzerland**
  - CEO of the Brand SWATCH (Worldwide)
  - Member of the Group's Management Board.



**Mr. Hans-Jürg Schär**

Mr. Schär has vast experience and knowledge, which he will share with interested persons, particularly those in the SME sector.

**Outcomes Envisaged:** Advice on how to innovate business processes, use innovation to diversify and grow enterprises qualitatively and quantitatively, (e.g. introducing new or improved goods/services), and generate new ideas.

**Registration closing date:** 28 March 2011 @ 12pm.

*Please note that we can only accommodate a maximum of 40 people on first come first served basis.*

**Contact person:** Mr. Francois Brand, Tel 061-207 2236, Fax: 061-207 2240, E-mail: [fbrand@polytechnic.edu.na](mailto:fbrand@polytechnic.edu.na)

Our banking details are as follows:

<b>Account Name:</b>	Polytechnic of Namibia – CED
<b>Account Number:</b>	622 416 092 57
<b>Bank:</b>	First National Bank
<b>Account Type:</b>	Call Account
<b>Branch:</b>	Corporate Branch
<b>Branch #:</b>	281872
<b>International Swift Code:</b>	FIRNNANX
<b>Reference:</b>	“Schar Workshop”

