



The **Business Simulation** is back...

Overview

Our Business Simulation Programme is a unique learning instrument which provides you with hands-on experience in founding and running your own business.

Key seminar features

Two sessions per week
Seminar duration: 3 days
(Monday to Wednesday) & (Wednesday to Friday)
08h00 to 17h00
Lunch: 13h00 to 14h00

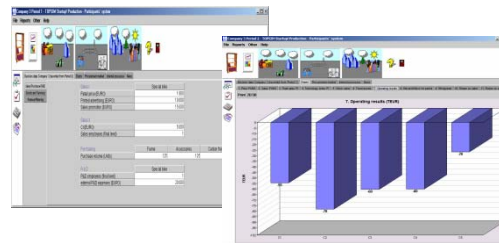
Participants will be excused from classes for the duration of the whole seminar. Participation has to be proved by presenting the certificate to the lecturers.

- PC-based learning instrument
- Each company consists of 3 team members
- 3 years of business operation simulated
- Competition-based business environment
- Key elements of business theory
- Continuous active participation

Target groups

3rd & 4th year Business Faculty students

FREE OF CHARGE!!!



Self – Registration:

Office Block: 033 & 009 (Ground Floor)



Seminar Structure

Structuring of market Information

Development of Business Plan

Enterprise formation

Market entry & Competition

Evaluation of team performance