

NBIC arranges “BOOTCAMP” for prospective entrepreneurs

27 Jan 2012

The Namibia Business Innovation Centre (NBIC) at the Polytechnic of Namibia will launch its activities for the year with an exciting “BOOTCAMP” business start-up workshop aimed at guiding prospective entrepreneurs to successfully implement their business ideas.

According to Dagmar Honsbein, General Manager of the NBIC, the BootCamp training programme targets all interested parties who wish to open their own business in the near future.

“As Namibia’s premier entrepreneurship support centre, the NBIC has designed an intense BootCamp package to help entrepreneurs finally turn that long nurtured business idea into action and revolutionize the way business is done in Namibia,” she explained.

According to Honsbein, BootCamp sessions will cover exciting themes such as Market Research, Business Planning, Business Registration and Tendering, Corporate Social Responsibility, Business Simulation and Finance. Investor days are also included to assist prospective entrepreneurs to “kick-start” their businesses.

“We welcome dedicated entrepreneurs with fresh concepts and the stamina to get going and keep going, even when the going gets tough,” she cautioned.

NBIC’s Entrepreneurship and Incubation Officer, Julius Andima, invited interested applicants to send two-page summaries outlining their innovative business ideas/concepts to the NBIC with a motivational letter and CVs of all team members in the start up, should they wish to apply as a group. According to Andima, working as a group enhances team spirit and get things done much better, compared to participating as an individual.



NBIC BOOTCAMP 2012
NAMIBIA BUSINESS INNOVATION CENTRE

KICK-START YOUR BUSINESS
JOIN THE NBIC BOOTCAMP 2012.

Get intense training to **fast-track** your business plan and finally turn that long-nurtured business **idea into action.**

Between **11 February and 2 April 2012**, NBIC and its partners will bring you a package of **exciting sessions to kick-start your business:** Idea Review, **Market Research**, Business Planning, **Finance**, Registration, **Tendering**, Corporate Responsibility and a **Business Simulation**. Plus attention by **mentors** and plenty of **networking opportunities.**

Logos: IMIL, The Namibia Procurement Fund, Global Concept Network Namibia, EAGLE, DDB

The deadline for applications is 30 January. The BootCamp will be conducted at the NBIC Innovation Village in Windhoek, except for the business planning part. The latter sessions will be held at Eagle Rock Lodge outside Windhoek.

Andima warned that admission to the BootCamp is by application only. It is open to all members of the public 18 years or older who are interested in “fast-tracking” their business plans and finally turn their long-nurtured business ideas into action.

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